

NEWS RELEASE

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JOIN THE CITY OF INDIANAPOLIS FOR BIKE TO WORK DAY PRESENTED BY INDYCOG

INDIANAPOLIS – As part of National Bike to Work Month, the City of Indianapolis once again proudly supports Bike to Work Day in Indianapolis on Friday, May 18, presented by INDYCOG.

Join Mayor Greg Ballard at the Indy Bike Hub YMCA at City Market for morning festivities including free breakfast, promotions by vendors, and the chance to learn more about resources for bike commuters. Free all-day bike parking will be offered. Mayor Ballard and CEO of the Marion County Health Department Dr. Virginia Caine will give remarks. SustainIndy will provide information on bike lane safety and the Knozone program, which promotes using other forms of transportation to navigate the city. The Bike Hub plaza will open at 7 a.m.

"The bicycling community in Indianapolis continues to grow along with the bike lane miles across the city, and this event is an opportunity to raise awareness for bicycle safety and the many options cyclists have for bike commuting here," said Mayor Ballard. "We continue to work to make Indianapolis one of the most connected and livable cities in the Midwest, and events such as Bike to Work Day encourage everyone to partake in helping us reaching that goal."

INDYCOG will coordinate morning group rides on Friday beginning at 6:30 a.m. and other social activities throughout the day, including a lunchtime ride and free lunch and learn session.

The League of American Bicyclists recently recognized the City-County Building as one of 67 Bicycle Friendly Businesses joining other innovative local businesses, government agencies, and Fortune 500 companies that are transforming the American workplace. The City of Indianapolis is working to make the recently acquired bicycle fleet available to City-County building employees for use for official business. Once the fleet is available, employees will have to option to use the bike fleet throughout the work day to promote clean air practices as well as healthy lifestyle choices. And, he Mayor's Bicycle Advisory Council and SustainIndy are in the final stages of the Indianapolis Bike Plan, which was developed to set goals and benchmarks for the bikeways program through 2020. It is anticipated it will be completed by mid-summer.

As bike lanes become more commonplace, bicyclists and drivers must realize they both share the same rights and responsibilities on the road. SustainIndy reminds both drivers and bicyclists:

- Bicyclists should follow all rules of the road and use hand signals
- Motorists should allow three feet between bicyclists and cars on the road
- Bicyclists should ride on the right side of the road in the same direction as traffic

Bike to Work Day Timeline (times and events subject to change):

- 6:30 a.m. Commuter rides begin departing toward Bike Hub plaza, City Market
- 7 a.m. Bike Hub plaza opens to bike commuters with parking options and free breakfast
- 8 a.m. Presentations by Indianapolis Mayor Greg Ballard and others
- Noon Various lunch hour rides (Cultural Trail, commuter center)
- Noon Free bike commuter lunch and learn session at the Bike Hub
- 7 p.m. All-day bicycle parking expires at Bike Hub

For more information about SustainIndy and the bikeways of Indianapolis please visit www.indy.gov/bikeways.

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About INDYCOG:

INDYCOG's mission is to promote bicycling as a safe and viable means of transportation and recreation in Indianapolis. INDYCOG envisions bicycling as a preferred mode of transportation and recreation in the City of Indianapolis. Our collaborations with local businesses, nonprofit organizations and local government create a network of bicycle infrastructure that is safe, convenient and enjoyable for the whole community. To learn more about INDYCOG Indianapolis Bicycle Advocacy, visit theindycog.com.

About SustainIndy:

Launched in October 2008, SustainIndy is Mayor Ballard's bold and innovative enterprise aimed at delivering long-term cost savings to the city, building the local economy, improving our quality of life and enhancing our environmental and public health. Its efforts are designed to aggressively move Indianapolis forward in making it one of the most sustainable cities in the Midwest. For more information on the Office of Sustainability and Mayor Ballard's vision for a more sustainable city, visit www.indy.gov/sustainindy.